

Inspired by the essence of coastal Western Australia, Mad Bay is made to enjoy with long lunches, warm nights, cool breezes and good friends. Be transported by this exciting wine to a place where the sun meets the sea and where you want to be.

## SUPPORT MEDICAL RESEARCH IN WA

Purchase a case or more of delicious Mad Bay wines and help raise much needed funds for the  
**WA INSTITUTE for MEDICAL RESEARCH**



mad bay  
 wine of western australia



Mad Bay wines from Western Australia are produced for the UK market at the Howard Park Winery in Margaret River by the winemakers who also bring you Howard Park and MadFish wines.

**★ SPECIAL OFFER ★**

Order 3 or more cases and receive a Mystery Dozen of a Gold Medal winning WA wine FREE

|                                       | Price per Case of 12 | Cases of 12 | Subtotal |
|---------------------------------------|----------------------|-------------|----------|
| 2008 Mad Bay Riesling                 | \$130                |             |          |
| 2008 Mad Bay Sauvignon Blanc Semillon | \$130                |             |          |
| 2008 Mad Bay Unwooded Chardonnay      | \$130                |             |          |
| 2007 Mad Bay Shiraz                   | \$130                |             |          |
| 2007 Mad Bay Cabernet Merlot          | \$130                |             |          |

This special pricing does not allow us to offer mixed or part cases.

TOTAL \$

Title:.....First Name:.....Surname:.....

Daytime Phone:.....Home:.....Mobile:.....

Email:.....

Payment by: (circle one)    MasterCard    Visa    AMEX    Diners    Cheque    (made out to Howard Park Wines)

Card No:.....Expiry:...../.....Signature:.....

**HOW TO ORDER:**

- FAX this completed form to Sarah Thoms at the WAIMR Office on 9224 0322, OR
- EMAIL your order and credit card details to Sarah Thoms at sarah.thoms@waimr.uwa.edu.au, OR
- MAIL this completed form to Sarah Thoms at WAIMR, Level 6 MRF Building, rear 50 Murray St, Perth WA 6000

All payments will be processed by Howard Park Wines. Your wine will be available for collection from WAIMR. Please contact WAIMR from Monday 30th Nov re collection. For enquiries, please call Sarah on 9224 0333 / 0324

*Please place your orders by Friday 20th November 2009!*

**WAIMR thanks you for your ongoing support**

## 2008 Mad Bay Riesling

**Region** 100% Great Southern

### **Tasting Notes**

The wine is bright pale straw in colour with green hues. The nose is wonderfully aromatic showing lime skin, honeysuckle and citrus flower notes. The palate has an upfront burst of lime juice leading to a tight and crisp mid-palate of great focus. A linear and long dry finish is complemented by an attractive minerality and restrained floral character.

### **Cellaring**

This wine will drink wonderfully from a very young age, but like all good Rieslings it will develop intriguing secondary characters as it ages, allowing for toasty flavours to complement the primary fruit. Given correct storage this wine will reward cellaring for two to four years.

## 2008 Mad Bay Sauvignon Blanc Semillon

**Regions** Great Southern, Margaret River, Pemberton

### **Tasting Notes**

The wine is very pale with green hues. The aroma has real punch driven very much by cool climate Sauvignon Blanc characters; snow pea, passionfruit and herbal aromas with some citrus notes. The Semillon provides some mid palate intensity as well as some attractive lemon rind characters. The feature of the wine is the freshness, vitality and brightness of the palate with a core of very clean and pure fruit with crisp and refreshing acidity. The finish is dry and clean.

### **Cellaring**

This wine is designed to be drunk in its youth. The clean, pure fruit flavours and fresh, vibrant structure are particularly delicious when young.

## 2008 Mad Bay Unwooded Chardonnay

**Region** 100% South Western WA

### **Tasting Notes**

The wine is of a pale straw appearance with green tints. The nose exhibits a wonderful aromatic drive bursting with fruity esters. It is further complexed by the combination of the riper white peach and melon aromas with the finer grapefruit and citrus characters. The palate is generous and cleansing with melon and citrus fruit flavours leading to a fine mid palate and a finish which is clean and long with a crisp acidity.

### **Cellaring**

This wine can be enjoyed immediately or cellared to develop some more richness for up to three years.

## 2007 Mad Bay Shiraz

**Regions** Great Southern, Blackwood Valley, Margaret River

### **Tasting Notes**

A rich ruby red in colour with great density. Aromas of ripe plums and blackberries are complemented by underlying five-spice and subtle oak. A full bodied mid palate is driven by concentrated fruit flavours and a savoury texture which complements many foods. Soft, fine tannins and extended plum and chocolate characters give the 2007 Mad Bay Shiraz a great lingering finish.

### **Cellaring**

Suited to current drinking, this wine will drink at its peak until 2012.

## 2007 Mad Bay Cabernet Merlot

**Regions** Great Southern, Margaret River, Geographe

### **Tasting Notes**

The 2007 Mad Bay Cabernet Merlot is a brilliant dark cherry red of great density. The nose displays aromatic berry fruits typical of the Cabernet family of grape varieties with blackberry, mulberry and chocolaty characters. The palate is rich and ripe with sweet berry fruits and well balanced acid and oak. The oak and tannin are seamless components in the 2007 Mad Bay Cabernet Merlot which displays a soft and generous finish with ripe powdery tannins.

### **Cellaring**

Although suited to current drinking, the wine will benefit from 6 to 8 months maturation to allow the fruit to emerge; secondary characters will develop over a 2 to 5 year period.